

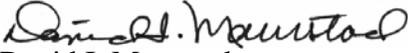


FEMA

W-08004

January 28, 2008

MEMORANDUM TO: Write Your Own (WYO) Company Principal Coordinators and the
National Flood Insurance Program (NFIP) Servicing Agent

FROM: 
David I. Maurstad
Federal Insurance Administrator
National Flood Insurance Program

SUBJECT: FEMA Website Automated Email Alerts

This is to announce an email notification service available to FEMA website users. GovDelivery operates in conjunction with the FEMA Internet website and is a free email subscription management system. Through email alerts, our partners, as well as the general public, can stay informed about updates to our website in areas of interest to them.

To register for this service, FEMA Internet users can click on any of the envelope icons found throughout FEMA.gov. The only user information required is an email address for alert delivery and the user's zip code and state. By collecting zip code and state information, FEMA is now able to transmit bulletins to all subscribers in a declared disaster area.

Subscribers select the topics for which they want to receive updates (i.e., rate and manual changes, program changes, disaster information, etc.) and can update their account at any time through the subscriber preferences page. The alerts are sent as soon as updates are posted to the FEMA website or in daily, weekly or monthly digests.

FEMA partners are encouraged to register for this service to receive updates on their program area or specialty.

Please share this information within your organization as appropriate. If you have any questions, please contact Gene Luke of the Policy, Resources and Communication Branch, at Eugene.Luke@dhs.gov.