



FEMA

W-09031

May 27, 2009

MEMORANDUM FOR: Write Your Own (WYO) Principal Coordinators and NFIP Servicing Agent

FROM: NFIP Bureau and Statistical Agent

SUBJECT: Private Sector Partners Recognized for Special Flood Insurance Achievements at 2009 National Flood Conference

Congratulations to the all of the National Flood Insurance Program (NFIP) award recipients. Attached is a copy of the FEMA news release announcing the awards presented at the 2009 National Flood Conference.

Attachment

cc: Vendors, IBHS, FIPNC

Suggested Routing: Required Routing: Accounting, Claims, Legal, Marketing, Underwriting

Press Office

U.S. Department of Homeland Security
500 C Street, SW
Washington, DC 20472



FEMA

May 21, 2009

No.: 09-054

Contact: FEMA NewsDesk

Number: 202-646-3272

Press Release

PRIVATE SECTOR PARTNERS RECOGNIZED FOR SPECIAL FLOOD INSURANCE ACHIEVEMENTS AT 2009 NATIONAL FLOOD CONFERENCE

WASHINGTON – Two New York insurance agencies and a Georgia agency are winners of the Federal Emergency Management Agency (FEMA), National Flood Insurance Program (NFIP) Agency of the Year award. Along with them are other private sector partners that are also being recognized for their contributions in promoting flood awareness and the importance of purchasing flood insurance.

“Everything our private sector partners do to promote flood insurance is done not only to increase their company’s business, but also with the clear goal of educating as many people as they can about the dangers of flooding and the benefits of flood insurance,” said Edward Connor, Acting Federal Insurance Administrator of FEMA’s National Flood Insurance Program. “It is that dedication that brought these companies to our attention to acknowledge their achievements with these awards.”

The Denis A. Miller Insurance Agency of Long Beach, New York; **Maran Corporate Risk Associates** of Southampton, New York; and **McGinty-Gordon & Associates** of St. Simons Island, Georgia were named this year’s Agency of the Year winners. This award is given to three insurance agencies that displayed innovative marketing strategies, increased their flood portfolios, and actively promoted flood insurance.

USAA of San Antonio, Texas, **Metropolitan Property & Casualty Insurance Company** of Warwick, Rhode Island, **American International Group, Inc.** of Alpharetta, Georgia, **Universal North America Insurance Company** of Sarasota, Florida, and **Tower Hill Prime Insurance Company** of Gainesville, Florida, were among the winners of the Administrator’s Club Award. This award represents Write Your Own companies selling and servicing federally backed flood insurance, that have achieved significant policy growth over the previous year.

USAA also took the Administrator’s Quill Award, which recognizes the company writing the highest number of policies within the year regardless of percentage.

Tower Hill Prime Insurance Company was also the recipient of the Administrator’s Cup Award. This award goes to the insurance company with more than 2,000 policies that achieved the highest policy growth percentage.

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Micheline Patterson of Fairbanks, Alaska was named the first ever FloodSmart award winner. This is the first year the NFIP recognized an individual who creates innovative and effective marketing techniques in local communities to raise awareness of the dangers of flooding, and to convince homeowners to protect themselves with flood insurance.

The Acting Federal Insurance Administrator, Edward L. Connor, presented the awards at the 2009 National Flood Conference (NFC) held April 19-22 in Boston, Massachusetts. The NFC was attended by nearly 700 representatives of all industry types. The conference is the major annual gathering of all of the partners in the NFIP and is intended to motivate and educate various audiences on the importance of floodplain management and the benefits of flood insurance. Note that FEMA, as a matter of policy, does not endorse any of the businesses receiving awards.

FEMA leads and supports the nation in a risk-based, comprehensive emergency management system of preparedness, protection, response, recovery, and mitigation, to reduce the loss of life and property and protect the nation from all hazards including natural disasters, acts of terrorism, and other man-made disasters.