



FEMA

W-10103

December 21, 2010

MEMORANDUM FOR: Write Your Own (WYO) Principal Coordinators and the National Flood Insurance Program (NFIP) Servicing Agent

A handwritten signature in black ink, appearing to read "Dennis L. Kuhns".

FROM: Dennis L. Kuhns  
Division Director, Risk Insurance  
Federal Insurance and Mitigation Administration

SUBJECT: NFIP Video Podcast Message for Insurance Agents

A video podcast message for insurance agents was recently recorded by Ed Connor, Acting Federal Insurance and Mitigation Administrator. The message thanks agents for their continued participation in the NFIP and emphasizes the important role they play in protecting people from the devastating financial impacts of flooding.

Insurance agents are at the forefront of our efforts to help inform Americans about their flood risk and the value of flood insurance. I encourage all WYO Companies, insurance associations, and other related organizations to share this important video message via your internal communication channels. Please click on the link below to access this timely video.

[http://www.fema.gov/medialibrary/media\\_records/3487](http://www.fema.gov/medialibrary/media_records/3487)

If you have questions, please contact Harriette Kinberg, Chief, Industry and Public Relations Branch, via email at [Harriette.Kinberg@dhs.gov](mailto:Harriette.Kinberg@dhs.gov).

Thank you for your continued support of the NFIP.

cc: Vendors, IBHS, FIPNC, Government Technical Representatives

Suggested Routing: All Departments