



FEMA

W-11007

February 17, 2011

MEMORANDUM FOR: Write Your Own (WYO) Principal Coordinators and the
National Flood Insurance Program (NFIP) Servicing Agent

FROM: WYO Clearinghouse

SUBJECT: 2010 Agency of the Year Award Deadline

The following information will help you nominate an insurance agency for the Agency of the Year Award. Please distribute this within your organization as appropriate. The deadline for nominations is March 15, 2011.

This year's winner will be announced at the National Flood Conference in New Orleans, LA.

Please review the instructions and complete the nomination form below for agency consideration:

[Agency of the Year Instructions](#)

[Agency of the Year Nomination Form](#)

For more information regarding this year's conference, please see the NFC homepage at:
<http://www.nfipiservice.com/nfc2011/nfc2011.html>.

cc: Vendors, IBHS, FIPNC, Government Technical Representative

Suggested Routing: Accounting, Claims, Data Processing, Marketing, Underwriting



28th Annual National Flood Conference

May 1 – 4, 2011

Hilton Riverside Hotel

New Orleans, LA

Agency of the Year Award

Each year, the Federal Emergency Management Agency (FEMA) recognizes outstanding insurance industry partners and others with special awards for their contributions to the National Flood Insurance Program (NFIP).

Three insurance agencies are recognized for their efforts to:

- Achieve superior flood insurance policy growth
- Implement innovative marketing strategies
- Participate in flood awareness activities
- Adhere to established underwriting guidelines

Nominations must include all information requested on the attached form.

Anyone may submit a nomination, including but not limited to: WYO companies, insurance trade associations, lenders, claims adjusters, flood zone determination companies, FEMA and NFIP Regional Offices, state and local officials, and other insurance agencies.

All nominations are reviewed by the Selection Committee, which consists of one member each from the Flood Insurance Producers National Committee, the NFIP Direct Program, and the Flood Insurance Committee of the Institute for Business and Home Safety. After their review, they select the three insurance agencies that most deserve the Agency of the Year Award.

The winning agencies will be announced at the 2011 National Flood Conference. The NFIP will reimburse travel, lodging and will waive conference registration fees for one representative from each of the winning agencies.

To nominate an agency for the Agency of the Year Award, send your completed forms and any supporting materials to:

By Mail: National Flood Insurance Program

Attn: NFC Team

8400 Corporate Drive, Suite 350

Landover, MD 20785

By Email: nfc@nfipiservice.com

Deadline: Tuesday, March 15, 2011

Questions? Contact the NFC Team at nfc@nfipiservice.com.



2010 NFIP Insurance Agency of the Year Award Nomination Form

Deadline for Nominations is March 15, 2011

Note: Any information entered cannot be saved to this form. All changes made to this form will be lost upon exiting. If you have any questions or concerns, please contact the NFC team at nfc@nfipiservice.com

To nominate an insurance agency, please provide the following information.

(If you need more space, please attach additional pages and indicate which question you are responding to.)

1. Agency: _____
Address: _____
City: _____ State: _____ ZIP: _____
Phone: _____ Fax: _____
Email Address: _____
Person who will accept award: _____ Acceptor's Title: _____

2. How much flood insurance is in place? (respond to one or both)

Insurance in Force: \$ _____

Policies in Force: _____

3. What has been the trend of growth in flood insurance policies over the past year?

4. How many people have contributed to the flood insurance sales effort?

Does the agency have any additional business affiliates?

5. What marketing strategies does the agency implement to increase flood insurance policy sales?

6. What activities has the agency participated in to increase awareness of floods?

7. Has the agency adhered to established underwriting guidelines? (examples, if possible)

8. Other information about the agency that you believe qualifies them to win the Agency of the Year Award.

9. Attach samples (if possible) of the agency's efforts (e.g., marketing materials, advertisements, letters, programs from conventions/conferences, trade show listing of exhibitors, etc.).

Submitted by (Name): _____ Company/Organization: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email Address: _____

Submit by mail:

National Flood Insurance Program, Attn: NFC Team, 8400 Corporate Drive, Suite 350, Landover, MD 20785

Submit by email: nfc@nfipiservice.com. **Nominations must be received by March 15, 2011.**

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