



FEMA

W-06012

March 1, 2006

MEMORANDUM FOR: Write Your Own (WYO) Principal Coordinators
and the NFIP Servicing Agent

FROM: WYO Clearinghouse

SUBJECT: 2006 National Flood Conference Contest Deadlines

Attached is information that will help you nominate an insurance agency for the Agency of the Year Award and/or submit your materials for the Public Awareness Materials Contest. Please distribute this information within your organization as appropriate.

The forms and conference information also can be found on our web site at <http://bsa.nfipstat.com/>.

If you have any questions, please contact your WYO Business Analyst.

Attachment

cc: Vendors, IBHS, WYO Standards, FIPNC, WYO Marketing Committee, FEMA Regional Offices, NFIP Regional Offices, Government Technical Monitor

Suggested Routing: Accounting, Claims, Data Processing, Marketing, Underwriting



**NATIONAL FLOOD CONFERENCE
WYNDHAM PHILADELPHIA
PHILADELPHIA, PA
MAY 7-11, 2006**

**Agency of the Year Award &
Public Awareness Materials Contest**

Each year, the Federal Emergency Management Agency (FEMA) recognizes outstanding insurance industry partners and others with special awards for their contributions to the National Flood Insurance Program (NFIP).

Agency of the Year Award

Each year, three insurance agencies are recognized for their efforts to:

- Achieve superior flood insurance policy growth
- Implement innovative marketing strategies
- Participate in flood awareness activities
- Adhere to established underwriting guidelines

Nominations must include all information requested on the attached form. Anyone may submit a nomination, including but not limited to: WYO companies, insurance trade associations, lenders, claims adjusters, flood zone determination companies, FEMA and NFIP Regional Offices, state and local officials, and other insurance agencies.

All nominations are reviewed by the Selection Committee, which consists of one member each from the Flood Insurance Producers National Committee, the WYO Marketing Committee, and the Flood Insurance Committee of the Institute for Business and Home Safety. After their review, they select the three insurance agencies that most deserve the Agency of the Year Award.

The winning agencies will be announced at the 2006 National Flood Conference on Monday, May 8. The NFIP will provide lodging and will waive conference registration fees for one representative from each of the winning agencies.

To nominate an agency for the Agency of the Year Award, send your completed forms and any supporting materials to:

**NFIP Bureau & Statistical Agent
Attn: Catherine R. King, CMP
7700 Hubble Drive
Lanham, MD 20706**

If you are sending supporting material with the application, please include 4 copies.

Deadline: Friday, March 24, 2006

Questions? Call Catherine King at 301-918-1439, or send an e-mail to CatherineR.King@associates.dhs.gov

Agency of the Year Award Nomination Form

To nominate an insurance agency, please provide the following information.
(if you need more space, please attach additional pages and indicate which question you are responding to.)

1. Agency: _____
Address: _____
City: _____ State: _____ ZIP: _____
Phone: _____ Fax: _____
Email Address (optional): _____
Person who will accept award: _____ Acceptor's Title: _____

2. How much flood insurance is in place? (*respond to one or both*)
Insurance in Force \$ _____ Policies in Force: _____

3. What has been the trend of growth in flood insurance policies over the past year?

4. How many people have contributed to the flood insurance sales effort?

5. What marketing strategies does the agency implement to increase flood insurance policy sales?

6. What activities has the agency participated in to increase awareness of floods?

7. Has the agency adhered to established underwriting guidelines? (*examples, if possible*)

8. Other information about the agency that you believe qualifies them to win the Agency of the Year Award.

9. Attach samples (four copies if possible) of the agency's efforts (e.g., marketing materials, advertisements, letters, programs from conventions/conferences, trade show listing of exhibitors, etc.).

Submitted by (*Name*): _____ Company/Organization: _____

Address: _____
City: _____ State: _____ ZIP: _____
Phone: _____ Fax: _____
Email Address (optional): _____

Submit to: NFIP Bureau & Statistical Agent • Attn: Catherine R. King, CMP
7700 Hubble Dr. • Lanham, MD 20706

Deadline for nominations is March 24, 2006.

Public Awareness Materials Contest

Do you have materials that help consumers, insurance agents, and others understand the risk of floods and the need for flood insurance? If your answer is yes, fill out the attached form and send it along with your materials to enter the Public Awareness Materials Contest!

All materials submitted will be displayed at the 2006 National Flood Conference. Attendees can view the entries and vote on their favorite item in each category. The voting will be done in the Exhibit Hall. Winners will be announced at the 2006 National Flood Conference Closing Breakfast on Wednesday, May 10.

Public Awareness Materials Contest Submission Form

Category: (check one)

- Best Printed Marketing Material (brochure, flyer, stuffer, etc.)**
- Best Advertising Material (tv, radio, newspaper, magazine, billboard, direct mail, etc.)**
- Best Training Material**
- Best Web Site**

Title or Description of Item : _____

Submitted by (Name): _____

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email Address (optional): _____

Include one form for each entry (form may be photocopied). Entries must be original materials; photocopies cannot be accepted. We do not provide audio/visual equipment. If you would like to arrange for your own, please call Catherine King at 301- 918-1439 for details. Entries will not be returned.

Send your completed form(s) and supporting materials to:

**NFIP
Public Awareness Materials Contest
Attn: Catherine R. King
7700 Hubble Drive
Lanham, MD 20706**

Deadline for nominations is April 14, 2006.