



FEMA

W-12049

August 2, 2012

MEMORANDUM FOR: Write Your Own (WYO) Principal Coordinators and the
National Flood Insurance Program (NFIP) Servicing Agent

FROM: WYO Clearinghouse

SUBJECT: Launch of the new FEMA.gov website

On July 19, 2012, FEMA launched the redesign of its website in order to consolidate and coordinate comprehensive Agency-wide web information: <http://www.fema.gov/blog/2012-07-19/its-here-new-femagov>.

The new site is more user-friendly, more up-to-date, and easier to navigate than the old site. Before the site's launch, FEMA reviewed more than 3,300 pages to ensure that current information migrates to the new site; and we'll continue managing this site to ensure accuracy and make adjustments. We appreciate your patience while we work through this process.

As you may already know, most of the website addresses or "URLs" have changed, but they don't all automatically redirect you to the new page. Therefore, we recommend that you review and update your bookmarks or favorites, and any documents that make reference to old FEMA.gov URLs. You'll find many of these pages on the new NFIP landing page at <http://www.fema.gov/national-flood-insurance-program> or by using the site's improved search engine.

If you have any questions regarding this matter, please email Melissa A. Anderson at Melissa.Anderson2@fema.dhs.gov.

cc: Vendors, IBHS, FIPNC, Government Technical Representative

Suggested Routing: Accounting, Claims, Data Processing, Marketing, Underwriting